



Western Reserve Chorale

2470 Miramar Blvd., University Heights, OH 44118
216-282-4022 WRC@westernreservechorale.org

David W. Gilson, Artistic Director

Stacy Newman, Executive Director

Western Reserve Chorale invites you to support our 2022-23 Season. Now in our 31st year, this community chorus' membership has returned to about 90 active singers. What a joy it is to feel like we are back in a "normal" season. Although we are still rehearsing in singers' masks, we are preparing for an exciting season of three live performances. These concerts will also be livestreamed to our larger audience and maintained on our YouTube channel.

This season we will have both printed programs and a digital version so that all audiences will have access to information about WRC, the concert, and details about our sponsors and advertisers. Your listing will also be on the supporters' page of our website. December and June concerts will be held at Church of the Gesu. The printed programs for these will be smaller, with advertisers and donors listed, while the digital versions will be full color and contain a lot more information.

Our March 2023 concert will take place at the Maltz Performing Arts Center, where we will be joined by the singers of Choral Arts Society, a full orchestra, and soloists. This concert will include the performance of two Requiems, one of which includes poetry by a veteran of the Korean War. We are soliciting poetry from local veterans to be included in a large, printed program as well as the digital version. This book will contain full print ads as well. Veterans and their families will be invited to attend the concert.

The rates listed below are for the full season of three concerts, with lesser rates for digital only. Special placement full-page color ads are available for the printed program in March. These placements will be reserved on a first-come basis.

AD RATES FOR MARCH & JUNE ONLY WILL BE DISCOUNTED 20%. WE ARE ALSO ACCEPTING IN-KIND DONATIONS OF GIFT CERTIFICATES.

Please show your support of community choral music by placing your ad in our program.

Scan code to view the December Digital Program

All ads include listing with your link from our Supporters Webpage. Full page ad levels can include your logo and link on our program page.



SPONSORSHIPS

Sponsors receive a full-page ad as well as inclusion in marketing and the video production.

Major sponsors are sought to help defray the costs of the March concert – including the venue, extra staff, special print program, and veteran outreach. Please call Stacy at 216-282-4022 to discuss your options for supporting quality choral music in Cleveland and beyond.

ADVERTISING FILE FORMATS

Advertisements must be output-ready and submitted using one of the following formats:

- PDF High resolution only
- PNG Photo images with a minimum of 600 DPI
- JPG Photo images with a minimum of 600 DPI

Full color ads are welcome for the digital book, but only the special-placement full page ads will be printed in color.

ART SUBMISSION

Save your file with "Business Name_AdSize_2022-23" Email your artwork to marketing@westernreservechorale.org. Contact Stacy via email or by phone at (216) 282-4022 with questions.

Due Dates:

February 15 (for March 12th) - May 19 (for June 4th)

PAYMENT: Fill out the attached Advertising Contract to remit payment.

Western Reserve Chorale Digital & Print Ads 2022-23 Season

Company Name: _____

Address: _____

City/State/ZIP: _____

Company Contact: _____ Title: _____

Telephone Number: _____ Email Address: _____

Website: _____

Select		Width (in.)	Height (in.)	Full Season w/printed book	Digital ads only
	Outside Back Cover*	5.5	8.5	\$500 400	-
	Inside Front Cover*	5.5	8.5	\$450 360	-
	Inside Back Cover*	5.5	8.5	\$450 360	-
	Full Page Center*	5.5	8.5	\$450 360	-
	Full Page	5.5	8.5	\$300 240	\$200 160
	Half Page	5	3.875	\$175 140	\$120 96
	Quarter Page – Vertical	2.375	3.875	\$100 80	\$ 70 56
	Quarter Page – Horizontal	5	1.8125	\$100 80	\$ 70 56
	Eighth Page	2.375	1.8125	\$ 65 52	\$ 40 32
Sponsorship \$1,000 and up – please call or email to discuss options					

*Full Page rates for the Printed Program Book in March (in color). These ads will have priority placement in the digital books too. Only one of each of the cover and two of the center spots are available.

Western Reserve Chorale is registered 501(c)3 Nonprofit Organization. Federal Tax ID Number **34-1723592**.

Authorized Signature: _____ Date: _____

Check enclosed Making Online Payment Please invoice

New artwork Please repeat last season's ad Use same art for whole season

*For in-kind ads (gift certificates) please email (below) or call 216-282-4022 to discuss details.

Please mail or email form with your payment to:

Western Reserve Chorale
2470 Miramar Blvd.
University Heights, OH 44118
marketing@westernreservechorale.org

You may pay for your advertisement through our website: westernreservechorale.org/support-wrc
We hope you watch our December concert on YouTube@westernreservechorale and see how we encouraged viewers to visit the Digital Program Book. The QR code was up for 15 minutes of pre-concert livestream too.
Thank you for your support of quality choral music in the Greater Cleveland area.