



Western Reserve Chorale

David Gilson, Artistic Director

Celebrating 35 Years of Community Choral Singing

AD RATES & SPECS

2026-27 SEASON PROGRAM BOOKS

With over 100 singers, large live local audiences and online viewers, your ad in our program books will be seen by many music lovers. Printed programs are distributed at all three concerts and digital programs remain accessible through our website and concert recordings on YouTube.

2025-26 Season:

December 6, 2026 - Annual Holiday Concert March 14, 2027 - Fauré Requiem & Schubert Mass in G June 7, 2026 - Songs of Stage & Screen

We invite you to show your support of community choral music by placing an ad in our programs.

ADVERTISING FILE FORMATS

Advertisements must be output-ready in one of the following formats:

- PDF High resolution only
 - PNG Photo images with a minimum of 600 DPI
 - JPG Photo images with a minimum of 600 DPI
- Full color ads are welcome for the digital book, but only the full-page cover ads will be printed in color.

ART SUBMISSION

Save your file with "Business Name_AdSize_2026-27" and email your artwork to marketing@westernreservechorale.org. Contact Stacy via email or by phone at (216) 282-4022 with questions.

Due Date: November 13, 2026

(Art changes due 2/24/27 and 5/14/27)

Select		Width (in.)	Height (in.)	Full Season
	Outside Back Cover*	5.5	8.5	SOLD
	Inside Front Cover*	5.5	8.5	\$450
	Inside Back Cover*	5.5	8.5	\$450
	Full Page	5.5	8.5	\$300
	Half Page	5	3.75	\$175
	Quarter Page – Vertical	2.375	3.75	\$100
	Quarter Page – Horizontal	5	1.8	\$100
	Eighth Page	2.375	1.8	\$ 65

All ads include listing with your link from our Supporters Webpage. Full page ad levels can include your logo and link on our program page.

Full Page ads have priority placement in the digital books.

Opportunities to sponsor individual concerts are available. Please call Stacy at 216-282-4022 to discuss this option.

Company Name: _____

Address: _____

City/State/ZIP: _____

Company Contact: _____ Title: _____

Telephone Number: _____

Email Address: _____

Website: _____

Authorized Signature: _____ Date: _____

- ☐ Check enclosed
- ☐ Making Online Payment
- ☐ Please invoice
- ☐ New artwork
- ☐ Please repeat last season's ad
- ☐ Use same art for whole season

Please mail form with your payment:

Western Reserve Chorale
c/o First Baptist Church
3630 Fairmount Blvd.
Shaker Heights, OH 44118

Or submit by email:
WRC@westernreservechorale.org

You may pay for your advertisement through our website: westernreservechorale.org/support-wrc and can view last season's digital programs on the Performances page. We print program books for each of our concerts.

Thank you for your support of the Western Reserve Chorale.