



# Western Reserve Chorale

## David Gilson, Artistic Director

*Celebrating 34 Years of Community Choral Singing*

# AD RATES & SPECS

## 2025-26 SEASON PROGRAM BOOKS

With over 100 singers, large live local audiences and online viewers, your ad in our program books will be seen by many music lovers. Printed programs are distributed at all three concerts and digital programs remain accessible through our website and concert recordings on YouTube.

### 2025-26 Season:

December 7, 2025 - Annual Holiday Concert    March 15, 2026 - Mozart: Celebration and Solemnity    June 7, 2026 - Love in ¾ Time

*We invite you to show your support of community choral music by placing an ad in our programs.*

#### ADVERTISING FILE FORMATS

Advertisements must be output-ready in one of the following formats:

- PDF High resolution only
  - PNG Photo images with a minimum of 600 DPI
  - JPG Photo images with a minimum of 600 DPI
- Full color ads are welcome for the digital book, but only the full-page cover ads will be printed in color.

#### ART SUBMISSION

Save your file with "Business Name\_AdSize\_2023-24" Email your artwork to [marketing@westernreservechorale.org](mailto:marketing@westernreservechorale.org). Contact Stacy via email or by phone at (216) 282-4022 with questions.

**Due Date:** November 14, 2025

(Art changes due 2/25/26 and 5/15/26)

| Select |                           | Width (in.) | Height (in.) | Full Season |
|--------|---------------------------|-------------|--------------|-------------|
|        | Outside Back Cover*       | 5.5         | 8.5          | SOLD        |
|        | Inside Front Cover*       | 5.5         | 8.5          | \$450       |
|        | Inside Back Cover*        | 5.5         | 8.5          | \$450       |
|        | Full Page                 | 5.5         | 8.5          | \$300       |
|        | Half Page                 | 5           | 3.75         | \$175       |
|        | Quarter Page – Vertical   | 2.375       | 3.75         | \$100       |
|        | Quarter Page – Horizontal | 5           | 1.8          | \$100       |
|        | Eighth Page               | 2.375       | 1.8          | \$ 65       |

**All ads include listing with your link from our Supporters Webpage. Full page ad levels can include your logo and link on our program page.**

Full Page ads have priority placement in the digital books.

***Opportunities to sponsor individual concerts are available.***

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Check enclosed
- Making Online Payment
- Please invoice
- New artwork
- Please repeat last season's ad
- Use same art for whole season

Please mail form with your payment:

Western Reserve Chorale  
3630 Fairmount Blvd.  
Shaker Heights, OH 44118

Or submit by email:  
[WRC@westernreservechorale.org](mailto:WRC@westernreservechorale.org)

You may pay for your advertisement through our website: [westernreservechorale.org/support-wrc](http://westernreservechorale.org/support-wrc) and can view last season's digital programs or download the printed books from the Performances page.

***Thank you for your support of the Western Reserve Chorale.***