



Western Reserve Chorale

3014 Corydon Road, Cleveland Heights, OH 44118
216-282-4022 WRC@westernreservechorale.org

David W. Gilson, Artistic Director

Stacy Newman, Executive Director

Western Reserve Chorale, now roughly ninety strong, is excited to announce the schedule for the 2023-2024 concert season. We are seeking advertisers to support us as we present three joy-filled concerts this year. For our December concert, we present “A Classy, Brassy Christmas” in which the chorale will be joined by local brass players. Our June concert, “From Sea to Shining Sea,” will feature American choral works of all styles and periods. Our March concert will be “Ein Deutsches Requiem” by Johannes Brahms, presented in its original language with a small chamber ensemble arranged by German composer Joachim Linckelmann. We will give this concert twice, on Cleveland’s east and west side, locations to be determined soon. We are excited to bring our joy of choral singing to a larger, more diverse audience. Our December and June concerts will be held in the sanctuary of our new home, the Church of the Saviour, located on Lee Road in the heart of Cleveland Heights. Each of our concerts will be livestreamed and will be maintained on our ever-growing YouTube channel.

Your support is invaluable to us. Your sponsorship will be posted and linked on the Support page of our website and in the concert video credits. Each concert will have a full-color digital program accessible through our website. The December and June print programs for the live audience will be in black and white, with less detail. The printed book for our March performances will feature full color front and back covers and will include all the print ads and program details. Please do not hesitate to reach out to Stacy Newman at (216) 282-4022 with any questions you may have.

The rates listed below are for the full season of three concerts. Special placement full-page color ads are available for the printed program in March. These placements will be reserved on a first-come basis.

**All ads include listing with your link from our Supporters Webpage.
Full page ad levels can include your logo and link on our program page.**

ADVERTISING FILE FORMATS

Advertisements must be output-ready and submitted using one of the following formats:

- PDF High resolution only
- PNG Photo images with a minimum of 600 DPI
- JPG Photo images with a minimum of 600 DPI

Full color ads are welcome for the digital book, but only the full-page cover ads will be printed in color.

ART SUBMISSION

Save your file with “Business Name_AdSize_2023-24” Email your artwork to marketing@westernreservechorale.org. Contact Stacy via email or by phone at (216) 282-4022 with questions.

Due Dates:

November 14 (for December 3rd) - February 15 (for 2 dates in March) - May 13 (for June 2nd)
You may submit new artwork for each concert only if it is the same size and is received by the deadline, otherwise the same ad will be used throughout the season.

PAYMENT: Fill out the attached Advertising Contract and mail to remit payment. Please note our new mailing address above and on the next page. Online payments and invoicing are available – please return the completed contract by email.

Western Reserve Chorale 2023-24 Season Program Book

Company Name: _____

Address: _____

City/State/ZIP: _____

Company Contact: _____ Title: _____

Telephone Number: _____ Email Address: _____

Website: _____

Select		Width (in.)	Height (in.)	Full Season
	Outside Back Cover*	5.5	8.5	\$500
	Inside Front Cover*	5.5	8.5	\$450
	Inside Back Cover*	5.5	8.5	\$450
	Full Page	5.5	8.5	\$300
	Half Page	5	3.875	\$175
	Quarter Page – Vertical	2.375	3.875	\$100
	Quarter Page – Horizontal	5	1.8125	\$100
	Eighth Page	2.375	1.8125	\$ 65

*Full Page rates for the Printed Program Book in March (in color). These ads will have priority placement in the digital books. Only one of each of the cover spots is available.

Western Reserve Chorale is a registered 501(c)3 Nonprofit Organization.

Authorized Signature: _____ Date: _____

- Check enclosed Making Online Payment Please invoice
 New artwork Please repeat last season's ad Use same art for whole season

Please mail or email form with your payment to: Western Reserve Chorale
 3014 Corydon Road
 Cleveland Heights, OH 44118
 marketing@westernreservechorale.org

You may pay for your advertisement through our website: westernreservechorale.org/support-wrc and can view last season's digital programs or download the printed books from the Performances page.

Thank you for your support of community choral music in the Greater Cleveland area.